



## Innovation Mini-Audit

**These 12 statements are based on the InnovationDNA™ framework of principles and tie back directly to each of the dimensions. They are a synthesis of the kinds of questions we ask in the InnovationAudit assessment tool. To use this as a survey, have respondents rate the statements based on their Recent Experience:**

**1: Never true    2: Sometimes True    3: Frequently True    4: True Most of the Time    5: Always True**

Statement	Rating				
1. We have an exciting and interesting challenge that energizes us.	1	2	3	4	5
2. People here know who our customers are and understand how their work helps to create customer value.	1	2	3	4	5
3. We have an effective system for capturing, cataloging and acknowledging new ideas and suggestions.	1	2	3	4	5
4. Our organization openly shares information with employees, customers and other stakeholders.	1	2	3	4	5
5. People here have opportunities to work with and learn from people from other departments or functional areas.	1	2	3	4	5
6. People here often work on interesting new projects and have developed good project management skills.	1	2	3	4	5
7. We regularly review projects, both successful and unsuccessful, in order to identify lessons learned.	1	2	3	4	5
8. Our leadership provides the encouragement, infrastructure, resources and support for innovation to happen here.	1	2	3	4	5
9. People here have many opportunities to learn and grow.	1	2	3	4	5
10. People here trust and respect each other and generally enjoy working together.	1	2	3	4	5
11. Risk-taking is honored here and people have freedom to explore and make many decisions about their own work.	1	2	3	4	5
12. We constantly scan the world around us for changes, new technologies, trends and opportunities.	1	2	3	4	5

**Another way to use these statements is to get groups of diverse colleagues together to talk about them.**

**The statements are self-diagnostic in nature and so they will help you and others in your organization to think about how to improve your innovation capacities and culture for innovation.**